



Now you can save
20%-40%
on your groceries.



THICK AND RICH
Rainbow Catsup
32 OZ. BOTTLE
69¢

ABSORBENT WHITE
Rainbow Tissue
4 ROLL PKGS. FOR
2 \$1

HEAVY DUTY
Rainbow Blue Detergent
42 OZ. BOX
\$1.29

DRY
Rainbow Pinto Beans
24 OZ. BAGS FOR
2 \$1

ASSORTED SIZES
Rainbow Diapers
ASST. SIZES EACH
\$5.99

RAINBOW DRY
Dog Food
50 LB. BAG
\$6.89

12 IN. x 25 FT. RAINBOW
Aluminum Foil
ROLLS FOR
2 \$1.09

ABSORBENT WHITE
Rainbow Napkins
120 CT. PKG.
67¢

RAINBOW
Corn Oil
48 OZ. BOTTLE
\$2.39

RAINBOW NON-DAIRY
Coffee Creamer
22 OZ. JAR
\$1.69

RAINBOW
Grape Jelly
32 OZ. JAR
\$1.19

WHIPPED
Rainbow Shortening
42 OZ. CAN
\$1.49

YOUR CHOICE
Rainbow Vegetables
15.5 OZ. REGULAR OR SHORT CUT GREEN BEANS, 16 OZ. WHOLE KERNEL OR DRY BEAN STYLE CORN, 16 OZ. DRY BEAN OR EARLY RISE PEAS
CANS FOR
3 \$1

GREAT TASTING
Rainbow Apple Juice
64 OZ. BOTTLE
\$1.19

RAINBOW
Pork & Beans
16 OZ. CANS FOR
3 \$1

CREAMY RAINBOW
Mayonnaise
32 OZ. JAR
\$1.49

RAINBOW
Saltine Crackers
16 OZ. BOX
59¢

RAINBOW IRREGULAR SLICED
Yellow Cling Peaches
29 OZ. CAN
89¢

DELICIOUS RAINBOW
Applesauce
16 OZ. JAR
49¢

RAINBOW
Picante Sauce
16 OZ. JAR
99¢

RAINBOW
Long Grain Rice
48 OZ. BAG
99¢

CHUM STYLE
Rainbow Salmon
16 OZ. CAN
\$1.69



**We Listened To What You Want...
Rainbow Brand Is The Answer!**

We talked with thousands of smart shoppers like you. You want good quality. You want wholesome nutrition. You want guaranteed satisfaction. Most of all, you want the absolute lowest price, every single day. Now you have it. Just look for the bright rainbow label throughout our store.

Your satisfaction is 100% guaranteed! If for any reason you're not completely satisfied with any Rainbow Brand product, simply return the empty package for a prompt and full refund. We want you to be 100% satisfied with Rainbow brand products!

**Guaranteed Goodness At
Generic Prices!**

Rainbow brand products are just as wholesome and nutritious as other brands, but cost 20% to 40% less. Why? Because some Rainbow products may appear somewhat less uniform in size, color and texture than the higher-priced brands. In your everyday cooking, chances are you'll never notice the difference. What's more, every Rainbow product meets strict quality standards and is fully guaranteed. So you can be sure Rainbow products are good for your family. And Rainbow savings are good for your budget. Just look at these everyday low prices. compare quality. You'll reach for Rainbow. Because your Rainbow starts with savings!